

Obagi-C Rx System — visible results at 12 weeks for all skin types*



Baseline

Week 6

- **90%** of patients reported that the overall appearance of their skin was moderately, very, or extremely improved at week 6¹



Baseline

Week 12

- **100%** of patients said the Obagi-C Rx System was good, very good, or excellent at week 12 compared with other skin treatments they had used before¹

100%
of patients were satisfied or very satisfied with the overall appearance of their skin at week 12¹

*Study results for Obagi-C Rx Normal to Oily System. Photos have not been retouched. Results may vary.

Reference: 1. Bruce S, Watson J, Investigators. Evaluation of a prescription strength hydroquinone/L-ascorbic acid treatment system for normal to oily skin. Poster 802. OMP, Inc. Data on file.

AM	Morning protocol
STEP 1	<input type="checkbox"/> C-Cleansing Gel
STEP 2 normal to oily	<input type="checkbox"/> C-Balancing Toner
STEP 3	<input type="checkbox"/> C-Clarifying Serum (normal to oily) <i>or</i> <input type="checkbox"/> C-Clarifying Serum (normal to dry)
STEP 4 normal to dry	<input type="checkbox"/> C-Exfoliating Day Lotion
STEP 5	<input type="checkbox"/> C-Sun Shield Matte Broad Spectrum SPF 50

PM	Evening protocol
STEP 1	<input type="checkbox"/> C-Cleansing Gel
STEP 2 normal to oily	<input type="checkbox"/> C-Balancing Toner
STEP 3	<input type="checkbox"/> C-Therapy Night Cream

Special physician instructions:

As with any skin care regimen, ask your physician if you have questions about the Obagi-C Rx Systems.

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Address the Early Signs of Skin Aging With Powerful Vitamin C Protection

OBAGI-C[®] RX SYSTEM



Count on the Obagi-C® Rx Systems to help correct early signs of skin aging

The Obagi-C Rx Systems offer early intervention skin care to proactively address the emerging signs of skin damage.

Two customized systems, designed to treat all skin types, combine the benefits of prescription-strength 4% hydroquinone with the antioxidant power of Vitamin C.



NORMAL DRY



NORMAL OILY

With daily use of the Obagi-C Rx Systems, you should expect to see:

- Softer, smoother, more radiant-looking skin
- Visible reduction in the appearance of fine lines and wrinkles
- Improved appearance of discoloration and age spots

A detailed look at what is included in the Obagi-C Rx Systems



C-Cleansing Gel*

Clarifies and prepares your skin for absorption of the system's product ingredients, while also removing makeup and oil. Massage a small amount of cleanser and lukewarm water onto the skin, rubbing gently in a circular motion, then rinse completely and pat dry.



C-Balancing Toner* (normal to oily)

Specifically formulated for normal to oily skin, this alcohol-free, nondrying toner adjusts your skin's pH. Pump a small amount (3 to 4 pumps) onto a cotton pad and gently wipe over the entire face, avoiding the eye area. Let air dry and do not rinse.



C-Clarifying Serum*†‡

Reduces the appearance of dark spots for a lighter, brighter complexion. Apply 5 to 7 drops to the entire face, or as directed by your skin care physician. Massage in gently.



C-Exfoliating Day Lotion*.§ (normal to dry)

A smooth, lightweight moisturizer that hydrates and gently exfoliates to reveal a brighter, healthier-looking complexion. Apply a small amount (approximately 1 to 2 pea-size drops) and massage in gently until completely absorbed.



C-Sun Shield Matte Broad Spectrum SPF 50*

A sunscreen that combines UVB absorption and UVA protection in an elegant matte finish that is non-comedogenic, allergy tested, and dermatologist tested. Sheer, PABA free, and fragrance free for all skin types. Apply liberally before makeup and/or 15 minutes before sun exposure. (See product packaging for additional usage instructions and warning.)



C-Therapy Night Cream*†‡

Gradually diminishes the appearance of dark spots and provides continuous coverage with Vitamins C and E while you sleep. Apply a small amount (approximately 1 to 2 pea-size drops) and massage gently onto the entire face.



Measuring Obagi® products

In most cases you'll need ½ gram of product, which will cover the size of this circle. This image represents a "pea-size" amount of product to be used.

For more information about how to use Obagi-C Rx Systems, please consult your physician.



*Warnings: Avoid getting into eyes. For external use only. Keep out of reach of children.

†If no improvement is seen after three (3) months of treatment, use of this product should be discontinued. Sun exposure should be limited by using a sunscreen agent, a sun-blocking agent, or protective clothing to cover bleached skin when using and after using this product in order to prevent darkening from reoccurring.

‡Warnings: Avoid contact with eyes, nose, mouth, or lips. In case of accidental contact, patient should rinse thoroughly with water and contact physician. Sunscreen use is an essential aspect of hydroquinone therapy because even minimal sunlight exposure sustains melanocytic activity.

Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in nonasthmatic people.

§Sunburn Alert: This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards.